



DAC
Q A T A R

شركة دبي ادفيرتايزينغ ذ.م.م
Dubai Advertising Company W.L.L



ABOUT US

DAC, Dubai Advertising company established in 2015, a leading signage and fit-out company dedicated to transforming spaces & brands. With a passion for innovation, design excellence, and meticulous craftsmanship, We create captivating environments that leave a lasting impression. Our integrated approach seamlessly blends signage expertise with interior design, Ensuring cohesive & impactful solutions for a diverse range of clients.



OUR MISSION

At DAC our mission is to elevate spaces through innovative design, meticulous planning, and expert execution. We aim to exceed our clients' expectations by delivering exceptional solutions that enhance both aesthetics and functionality, while also adhering to deadlines and budgets.

WHY CHOOSE US

- ✓ **Design Excellence:** Our team of skilled designers & architects blend creativity with functionality to deliver designs that captivate and inspire.
- ✓ **Craftsmanship:** We take pride in our meticulous attention to detail and skilled craftsmanship, ensuring the highest quality in every project.
- ✓ **Innovation:** Staying ahead of industry trends, we incorporate innovative materials and technologies to provide cutting-edge solutions.
- ✓ **Collaborative Approach:** We believe in fostering strong client relationships through open communication, collaboration, and a deep understanding of your vision.
- ✓ **Turnkey Solutions:** From concept to installation, we offer end-to-end solutions, streamlining the process and ensuring a seamless experience.
- ✓ **Sustainability:** We are committed to environmentally responsible practices, integrating sustainable materials and practices into our projects.
- ✓ **Efficient Inhouse Capability:** With sophisticated machineries and infrastructure, we are able handle various tasks, functions, or processes internally, without relying heavily on external resources or outsourcing.



OUR MAJOR CLIENT LIST

SAMSUNG



oppo

vivo

NOKIA



HONOR



MAGRABI
1927
NOW



RIVOLI

AVANTI





DIGITAL SIGNAGES

LED screens have revolutionized the way visual content is displayed and have found applications in various industries, including entertainment, advertising, retail, education, and more. The choice of an LED screen depends on factors like the intended use, location, size, budget, and desired features.

LED screens the latest technology that uses an array of light-emitting diodes to create images, videos, & visuals. LED screens are now trend in various applications, ranging from large-scale outdoor displays to indoor digital signage.



At DAC, We Offer

- LED Video Walls
- Indoor LED Displays (P1.5, P2, P2.5)
- Outdoor LED Displays (P2.5, P3, P4, P6)
- Transparent LED Screens
- Flexible LED Screens
- LED Display monitors



INDOOR & OUTDOOR SIGNAGES

Your storefront is your brand's first handshake with the world. Our expert designers and engineers collaborate to craft exterior signs that draw attention, tell your story, and set the tone for exceptional customer experiences.



SIGNAGES



ACP CLADDING

We specialize in delivering exceptional ACP cladding solutions that not only enhance the visual appeal of your building but also offer durability, insulation, and a contemporary edge. With a commitment to excellence and a track record of successful projects, we are your trusted partner for all your ACP cladding needs.

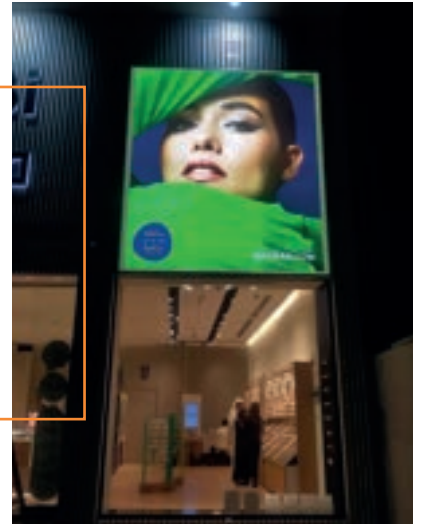
SIGNAGE LETTERS

We are passionate about the art of crafting signage letters that captivate, communicate, and leave a lasting impression. With an unwavering commitment to precision and a dash of creative flair, we transform ordinary letters into extraordinary visual masterpieces. From wood and metal to acrylic and neon, we work with a diverse range of materials to which we manufacture **Front lit, Backlit, Steel letters, Golden Letters, Push through Letters, Neon Led Letters** etc...



FLEX BANNERS

We specialize in designing and producing high-quality flex banners that not only convey your message effectively but also demand attention, leaving an indelible mark on viewers. which include **Outdoor Advertising Banners, Event Banners, Promotional Banners, Backdrop Banners, Personalized Banners**



HOARDINGS

We specialize in crafting captivating hoarding solutions that not only grab eyeballs but also tell compelling stories. We are experts in **Outdoor Advertising Hoardings, Construction Site Hoardings, Event and Exhibition Hoardings, Promotional Hoardings..**

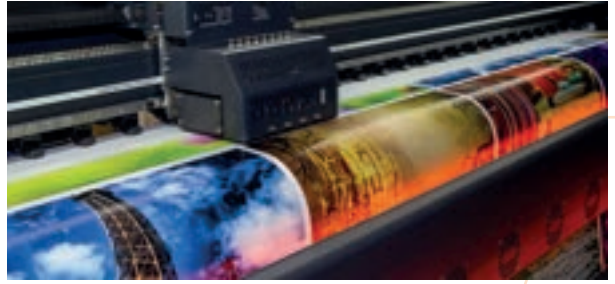
TRAFFIC & CONSTRUCTION SIGNAGES

Ensure compliance and safety with our comprehensive range of regulatory signs as per the government and authorities standards



PRINTING SOLUTIONS

We specialize in offering dynamic digital printing and branding solutions that elevate your brand's visibility, amplify its message, and create memorable connections with your audience. With the most advanced machineries, fusion of creativity, technology, and meticulous craftsmanship, we transform concepts into captivating realities.



LARGE FORMAT UV FABRIC PRINTING (ROLL TO ROLL)

Make a bold statement with our large format digital printing, producing stunning visuals for banners, posters, wall graphics, and more that demand attention.

FLAT BED UV PRINTING

Experience the ultimate in printing versatility with our UV flatbed printing, allowing us to print on a wide range of materials, from wood and glass to metal and plastics.



VINYL PRINT & PLOTTING

Experience the vibrant and vivid colors of eco-solvent printing, producing eye-catching graphics that enhance your brand's visual impact.



BRANDING COLLATERALS

From business cards and brochures to letterheads, NCR & envelopes, We design and print cohesive branding materials that reflect your brand's personality.





BRAND LAUNCHING

We specialize in orchestrating unforgettable brand launches that captivate, engage, and leave an indelible mark on your audience

PROMOTIONAL & BRAND CAMPAIGNS

It's a symphony of strategy, creativity, and resonance. At DAC, we specialize in designing and executing impactful brand campaigns that not only connect with your audience but also elevate your brand's presence, influence, and reputation. With a blend of strategic thinking, creative ingenuity, and data-driven insights, our brand campaigns leave an indelible mark on hearts and minds.



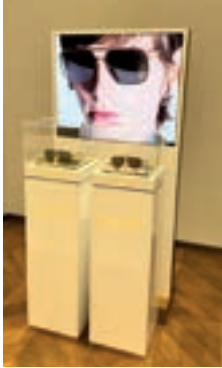
WALL & WINDOW BRANDING

In the realm of visual communication, walls and windows are powerful canvases waiting to tell your brand's unique story. We expertise in creating captivating wall and window branding solutions that transform spaces into dynamic showcases of your brand's identity, values, and message. With a harmonious blend of creativity, innovation, and precision, we breathe life into your brand, leaving an unforgettable mark.



DISPLAY STANDS & PODIUMS

Collaborate with our design experts to create a custom display podium tailored to your brand identity, incorporating elements that resonate with your audience with our **Branded Graphics, Technology Integration, Material Variety & Portable Solutions**



LIGHTBOX DISPLAY STAND

In the world of visual storytelling, light box display stands stand as beacons of creativity, illuminating your brand's message with captivating brilliance. Elevate your content with LED illumination that accentuates colors, textures, and details, creating a captivating visual interplay that enthralls viewers through our **Custom Design, Strategic Branding, Premium Materials & Versatile Configurations**



RETAILS KIOSKS

We specialize in crafting innovative kiosk stands that not only showcase your offerings but also create meaningful connections through seamless interactivity. With a fusion of technology, design prowess, and user-centric approach, we transform kiosks into dynamic touchpoints that leave a lasting impact



BRAND ROAD SHOWS

With a perfect blend of strategy, creativity, and logistical finesse, we transform your brand's story into a captivating adventure.



TEMPORARY COUNTERS

Our creative team merges design prowess with brand understanding, ensuring your temporary counter becomes a captivating visual & functional asset



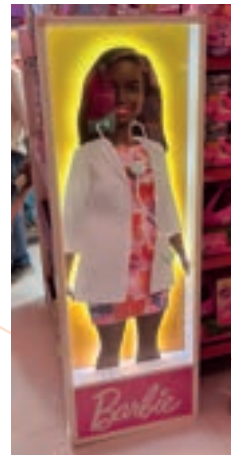
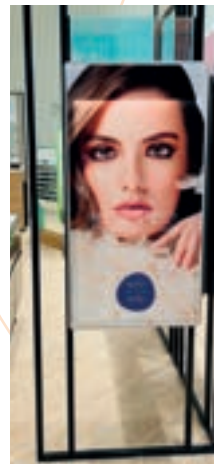
POPUP BANNERS & BACKDROPS

pop-up banners and Backdrops stand as dynamic tools that instantly capture attention and showcase your brand with flair. We offer Custom Design, Instant set up, vibrant graphics, variety of sizes, durable portability.



ACRYLIC FABRICATION

With a blend of craftsmanship, precision, and creative ingenuity, we turn acrylic into works of art that captivate and inspire.



- ACRYLIC DISPLAY STANDS | ACRYLIC SIGNAGE
- RAFFLE BOXES | CUSTOMIZED ACRYLIC BOXES
- SWEETS & FLOWER BOXES
- ACRYLIC FRAMES & HOLDERS
- ACRYLIC TROPHIES | ACRYLIC LASER CUTTING

RETAIL FIT OUT & DECORATION

FIT OUT SOLUTIONS



The process of designing, constructing, and outfitting the interior space of a retail store to create an appealing and functional environment for customers and employees. It involves transforming a commercial space into a fully operational retail establishment that reflects the brand identity, meets customer expectations, and enhances the overall shopping experience. We, at DAC are capable for providing a fine end solutions for **Store Layout and Design, Interior Decor and Branding, Fixtures and Displays, Lighting, Flooring and Wall Treatments, Signage and Graphics, Furniture and Seating, Compliance and Regulations etc..** with our expertisation in production, installation and maintenance.





EXHIBITION STALLS

Exhibition stalls, which are temporary installations that provide a platform for businesses to interact with potential customers, network with industry professionals, and promote their offerings in a visually appealing and engaging manner.

We provide an end to end solution for exhibition stalls and stands through **Booth Design and Layout, Branding and Graphics, Product Displays, Signage and Messaging, Lighting, Furniture and Seating, Interactive Elements, Sampling or Giveaways, Space Utilization** with proper deadline installation and dismantle.





VEHICLE GRAPHICS

In the fast-paced world of outdoor advertising, vehicle graphics stand as mobile billboards that take your brand directly to your target audience. At DAC, we specialize in creating striking vehicle graphics that not only turn heads on the road but also transform your vehicles into moving brand ambassadors. We offer tailored solution with durable materials and precision installation. Our design brilliance will create an impactful impression to your target audience.



SIGNAGE & FABRICATION DEPARTMENT

OUR FACILITIES



CNC MACHINE



CO₂ LASER CUTTING MACHINE



PANEL SAW MACHINE



HOT PRESS MACHINE



ACRYLIC BENDING MACHINE



MIG WELDING MACHINE



WELDING MACHINE



SHEARING MACHINE



METAL CUTTING MACHINE

PAINTING & PRINTING DEPARTMENT



PAINTING BOOTH



UV FLAT BED PRINTING MACHINE
(RICOH GEN 5)



UV ROLL TO ROLL PRINTING MACHINE
3.2m (KONIKA MINOLTA)



MIMAKI ECO SOLVENT
PRINTER



CANON IMAGEPRESS
DIGITAL PRINTING MACHINE



HOT & COLD PRESS
LAMINATION MACHINE



PAPER CUTTING MACHINE



MIMAKI PRECISION
VINYL PLOTTER

SOME
OF OUR
WORKS



Get In Touch

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Location

